



Light + Technology



Light + Design



Light + Network



Light + Market

Event Programs

9 – 12 June 2014

China Import and Export Fair Complex,
Guangzhou, China

Business, Inspiration & Networking All in One Event

Introduction of “Light – plus” series of events

This year, the organiser takes a renewed approach to highlight the vital industry drivers of design, technology, market and network in the organization of event programmes to foster industry connections from lighting concept initiation to final implementation. Known as the Light– plus series of events, the 2014 concurrent events programs will look at the current traditional and LED lighting industries through four series of events:

Light + Design

Light + Design’s series of events will emphasise the significance of cooperation among all relevant parties in lighting design towards effective and efficient usage of lighting by bringing together planners, designers, manufacturers and installers. Both the international and domestic lighting design experts will be invited to share inspiration, ideas, experience with project case studies in different lighting applications such as hotel, museum, architecture, urban, landscape and many more.

Light + Technology

Facilitating discussion among global industry associations, leading corporations and research institutes, Light + Technology’s series of events will look at the growth of smart lighting and LED Technology. Events under this category are expected to highlight the importance of innovation towards the growth of the international lighting industry.

Light + Market

Offering a productive overview on strategies towards multi – channel management, Light + Market’s series of events will host a series of discussions about opportunities and threats in the existing market channels and development of new market channel strategies in China. In addition to China market, the events under this category will also examine effective entry strategies into emerging market. Russia will be our market focused for discussion in the 2014 fair.

Light + Network

Light + Network’s series will bring together the global lighting community, and all interested parties to interact and exchange information for discovering new business opportunities and direction for the industry development.

Overall Event Schedule

9 – 11 June 2014

Date	Series	Time	Event	Venue
9 June	Light + Network	13:30 – 17:30	2014 Alighting Forum – CEO Think Tank”	Meeting Room 1, Area B
		14:30 – 17:30	Lighting Design Gala	Viewing deck, outside Hall 2.2, Area A
		10:30 – 12:45 13:00 – 17:45	AGORA	Pearl Promenade, opposite to Hall 4.1, Area A
	Light + Design	13:00 – 17:50	10 th Asia Lighting Arts Symposium – Managing Lighting Projects: From Design to Implementation	Meeting Room 2, Area B
	Light + Technology	13:30 – 18:00	Asia LED Summit – LEDth Summit 2014	Meeting Room 8 (North), Area B
		14:00 – 16:00	US Green Lighting and Sustainability	Product presentation area in US Pavilion in Hall 11.2
		15:00 – 15:30	HK Quality LED Seminar 2014	Product presentation area in HK Pavilion in Hall 11.2
10 June	Light + Network	10:00 – 11:00 13:30 – 16:00	Lighting Design Gala	Viewing deck, outside Hall 2.2, Area A
		10:30 – 12:45 13:00 – 17:45	AGORA	Pearl Promenade, opposite to Hall 4.1, Area A
		Light + Design	09:30 – 11:50 13:00 – 17:50	10 th Asia Lighting Arts Symposium – Lighting Inspiration in Design
	Light + Technology	09:30 – 12:30 13:30 – 17:00	Asia LED Summit – LEDth Summit 2014	Meeting Room 8 (North & South), Area B
		10:00 – 12:30	ZigBee Smart Lighting Control Seminar	Meeting Room 4, Area B
		10:00 – 12:00 13:00 – 16:00	2014 US Green Lighting and Sustainability Seminar	Product presentation area in US Pavilion in Hall 11.2
	Light + Market	10:00 – 11:00 14:30 – 15:30	2014 HK Quality LED Seminar	Product presentation area in HK Pavilion in Hall 11.2
		13:30 – 16:45	Russia Lighting Information Forum	Meeting Room 4, Area B
		09:30 – 12:10 13:30 – 17:00	2014 Alighting Forum –Channel Marketing”	Meeting Room 1, Area B
11 June	Light + Network	10:00 – 12:00 14:00 – 15:30	Lighting Design Gala	Viewing deck, outside Hall 2.2, Area A
		10:30 – 12:45	AGORA	Pearl Promenade, opposite to Hall 4.1, Area A
		Light + Design	09:30 – 11:55 13:30 – 17:10	2014 Alighting Forum – Lighting Design”
	Light + Technology	09:30 – 12:20 13:50 – 16:50	Asia LED Summit – LEDforum 2014 Guangzhou	Meeting Room 8 (North & South), Area B
		11:00 – 12:00	US Green Lighting and Sustainability	Product presentation area in US Pavilion in Hall 11.2
		10:00 – 11:00 14:30 – 15:30	HK Quality LED Seminar 2014	Product presentation area in HK Pavilion in Hall 11.2

Event Schedule: 9 June 2014

Afternoon session

Series	Time	Event	Content Summary	Admission	Venue
Light + Network	13:30 – 17:30	2014 Alighting Forum – CEO Think Tank”	Invite respected entrepreneurs who are in their 60s, 70s and 80s from leading Chinese lighting brands to review the industry developments over the past 30 years and discuss about effective business strategies to adapt to market and industry changes.	Free of charge (First – come – first – served based)	Meeting Room 1, Area B
	14:30 – 17:30	Lighting Design Gala	Networking sessions– invitations of planners , designers, manufacturers & installers	Free of charge/ With invitation	Viewing deck, outside Hall 2.2, Area A
	13:30 – 17:45	AGORA	Gathers renowned organizations from all over the world for the exchange of information and ideas	Free of charge	Pearl Promenade, opposite to Hall 4.1, Area A
Light + Design	13:00 – 17:50	10 th Asia Lighting Arts Symposium – Managing Lighting Projects: From Design to Implementation	Invite planners, designers, manufacturers and installers to share experience and ideas from design to implementation for overseas and domestic lighting projects	RMB150 / session (buy ticket before 20 May) RMB300 / session (buy ticket from 21 to 31 May) RMB500 / session (buy ticket after 1 June)	Meeting Room 2, Area B
Light + Technology	13:30 – 18:00	Asia LED Summit – LEDth Summit 2014	Globalization of LED Industry: Technology • Market • Trend (Opening session)	Free of charge First – come – first – served based	Meeting Room 8 (North), Area B
	14:00 – 17:00	2014 US Green Lighting and Sustainability Seminar	Introduce US latest LED innovations about sustainability and green lighting	Free of charge First – come – first – served based	Product presentation area in US Pavilion in Hall 11.2
	15:00 – 15:30	2014 HK Quality LED Seminar	Introduce the Hong Kong LED industry and the related support services and standards	Free of charge First – come – first – served based	Product presentation area in HK Pavilion in Hall 11.2

Event Schedule: 10 June 2014

Morning session

Series	Time	Event	Content Summary	Admission	Venue
Light + Network	10:00 – 11:00	Lighting Design Gala	Presentation of LUCI	Free of charge With invitation	Viewing deck, outside Hall 2.2, Area A
	10:30 – 12:45	AGORA	Gathers renowned organizations from all over the world for the exchange of information and ideas	Free of charge	Pearl Promenade, opposite to hall 4.1, Area A
Light + Design	09:30 – 11:50	10 th Asia Lighting Arts Symposium – Lighting Inspiration in Design	Case analysis on lighting design project and discussion lighting design from concept to realization	RMB150 / session (buy ticket before 20 May) RMB300 / session (buy ticket from 21 to 31 May) RMB500 / session (buy ticket after 1 June)	Meeting Room 2, Area B
Light + Technology	09:30 – 12:30	Asia LED Summit – LEDth Summit 2014	LED Chips, Packaging and Modules	Free of charge	Meeting Room 8 (North), Area B
	09:30 – 12:30	Asia LED Summit – LEDth Summit 2014	New Material and Equipment Technology	Free of charge	Meeting Room 8 (South), Area B
	10:00 – 12:30	ZigBee Smart Lighting Control Seminar	Acquired the latest in state-of-the-art control technology	Free of charge	Meeting Room 4, Area B
	10:00 – 12:00	2014 US Green Lighting and Sustainability Seminar	Introduce US latest LED innovations about sustainability and green lighting	Free of charge First – come – first – served based	Product presentation area in US Pavilion in Hall 11.2
	10:00 – 11:00	2014 HK Quality LED Seminar	Introduce the Hong Kong LED industry and the related support services and standards	Free of charge First – come – first – served based	Product presentation area in HK Pavilion in Hall 11.2
Light + Market	09:30 – 12:10	2014 Alighting Forum – Channel Marketing”	Analysis on the tradition channels marketing strategies: opportunities and threats in China market	Free of charge	Meeting Room 1, Area B

Event Schedule: 10 June 2014

Afternoon session

Light + Network	13:30 – 16:00	Lighting Design Gala	Presentation of CLDA Presentation of IALD	Free of charge With invitation	Viewing deck, outside hall 2.2, Area A
	13:00 – 17:45	AGORA	Gathers renowned organizations from all over the world for the exchange of information and ideas	Free of charge	Pearl Promenade, opposite to Hall 4.1, Area A
Light + Design	13:00 – 17:50	10 th Asia Lighting Arts Symposium – Lighting Inspiration in Design	Case analysis on lighting design project and discussion lighting design from concept to realization	RMB150 / session (buy ticket before 20 May) RMB300 / session (buy ticket from 21 to 31 May) RMB500 / session (buy ticket after 1 June)	Meeting Room 2, Area B
Light + Technology	13:30 – 17:00	Asia LED Summit – LEDth Summit	LED Application	Free of charge	Meeting Room 8 (North), Area B
	13:30 – 17:00	Asia LED Summit – LEDth Summit 2014	LED Driver & Intelligent Lighting Control Technology	Free of charge	Meeting Room 8 (South), Area B
	13:00 – 16:00	2014 US Green Lighting and Sustainability Seminar	Introduce US latest LED innovations about sustainability and green lighting	Free of charge First – come – first – served based	Product presentation area in US Pavilion in Hall 11.2
	14:30 – 15:30	2014 HK Quality LED Seminar	Introduce the Hong Kong LED industry and the related support services and standards	Free of charge First – come – first – served based	Product presentation area in HK Pavilion in Hall 11.2
Light + Market	13:30 – 16:45	Russia Lighting Information Forum	Lighting in Russia and ex-USSR countries – The Market you need to know	Free of charge	Meeting Room 4, Area B
	13:30 – 17:00	2014 Alighting Forum – Channel Marketing”	Analysis on the tradition channels marketing strategies: opportunities and threats in China market	Free of charge	Meeting Room 1, Area B

Event Schedule: 11 June 2014

Morning session

Series	Time	Event	Content Summary	Admission	Venue
Light + Network	10:00 – 12:00	Lighting Design Gala	Presentation of CAIL Presentation of AALD	Free of charge With invitation	Viewing deck, outside hall 2.2, Area A
	10:30 – 12:45	AGORA	Gathers renowned organizations from all over the world for the exchange of information and ideas	Free of charge	Pearl Promenade, opposite to hall 4.1, Area A
Light + Design	09:30 – 11:55	2014 Alighting Forum - Lighting Design”	Case studies and presentation on different lighting applications	Free of charge	Meeting Room 1, Area B
Light + Technology	09:30 – 12:20	Asia LED Summit : LEDforum 2014 Guangzhou	Invite speaker from leading corporations and research institutes to host in - depth presentations and interactive discussion in strategy ,market and technology in LED & lighting market	Free of charge	Meeting Room 8 (North), Area B
	11:00 – 12:00	2014 US Green Lighting and Sustainability Seminar	Introduce US latest LED innovations about sustainability and green lighting	Free of charge First - come - first - served based	Product presentation area in US Pavilion in Hall 11.2
	10:00 – 11:00	2014 HK Quality LED Seminar	Introduce the Hong Kong LED industry and the related support services and standards	Free of charge First - come - first - served based	Product presentation area in HK Pavilion in Hall 11.2

Event Schedule: 11 June 2014

Afternoon session

Series	Time	Event	Content Summary	Admission	Venue
Light + Network	14:00 – 15:30	Lighting Design Gala	Networking sessions for lighting designers	Free of charge With invitation	Viewing deck, outside hall 2.2, Area A
	13:00 – 17:45	AGORA	Gathers renowned organizations from all over the world for the exchange of information and ideas	Free of charge	Pearl Promenade, opposite to hall 4.1, Area A
Light + Design	13:30 – 17:10	2014 Alighting Forum – Lighting Design	Case studies and presentation on different lighting applications	Free of charge	Meeting Room 1, Area B
Light + Technology	13:50 – 16:50	Asia LED Summit : LEDforum 2014 Guangzhou	Invite speaker from leading corporations and research institutes to host in – depth presentations and interactive discussion in strategy ,market and technology in LED & lighting market	Free of charge	Meeting Room 8 (North), Area B
	14:30 – 15:30	2014 HK Quality LED Seminar	Introduce the Hong Kong LED industry and the related support services and standards	Free of charge First – come – first – served based	Product presentation area in HK Pavilion in Hall 11.2

10TH ASIA LIGHTING ARTS SYMPOSIUM

Date: 9 – 10 June 2014

Venue: Meeting Room 2, Area B

To celebrate the 10th anniversary of the Asia Lighting Arts Symposium, a new idea will be launched in our symposium. There will be two themed sections:

Managing Lighting Projects: From Design to Implementation: 9 June (13:00 – 17:50)

Project based business become one of the major drivers in lighting industry. The seminar stress on the significance cooperation and connections between all relevant parties in lighting design toward the effective and efficient usage of lighting by brining lighting designers, product designer and installers together to conduct presentation. This offer comprehensive views and ideas on lighting project management to audience. There will be three major sections:

Lighting design

- “Good” illumination is one of key issues that need to be considered in projects business. “What is good lighting design and how is it achieved?”

Lighting products

- The lighting products design and manufacturing plays a vital role in project business. “How to design lighting products that could fit into the needs for both lighting designers and installers?”

Installation and Management

- Installation and management covers range of control and coordination activities; it is arguably the most crucial elements in project business. “How to combine both lighting designers’ concept and lighting products for project business?”

Lighting Inspiration in Design: 10 June (09:30 – 11:50) & (13:00 – 17:50)

Three sections of presentations and panel of discussions between lighting designers, architects and interior designers, bring audience inspirations and new ideas on lighting designs, light & space and light & architecture:

Lighting Design: Case analysis

- The value of lighting design
- Conceptualization to Realization
- What’s one innovation you’re waiting on?

Light and Space: The integration of light and interior space

- How does lighting affect our impression on space?
- How to change the design of atmosphere through lighting design?
- How to create different visual effect for space using the methodology of lighting design?

Light and Architecture: The integration of light and architecture

- What we ask of lighting design?
- How can lighting design highlight or advance the green aspect of a building?

Please register at: www.info-lighting.com or www.aaldlighting.org

Hot line: +86 20 3828 4608-11 Ms Fan

Admission Fee (6 sessions, need to pay for each) :

RMB150 / session (buy ticket before 20 May)

RMB300 / session (buy ticket from 21 to 31 May)

RMB500 / session (buy ticket after 1 June)

Language: English / Mandarin (Simultaneous interpreataion service will be provide)

Organiser:  messe frankfurt

Co-Organiser: 

Supporting association:  AALD
ASIA ASSOCIATION OF LIGHTING DESIGNERS

10th Asia Lighting Arts Symposium outline

Time	Topic	Speaker	Company	
9 June - Managing lighting projects: from design to implementation (13:00-17:50)				
Lighting Design	13:00 – 13:40	The direction and personalization of lighting (design) industry	Mr. Rong Haolei	Dept. of lighting planning and design of Tsinghua Tongheng Planning Design Institute
	13:45 – 14:25	There are still so many things to improve in the benefit of the lighting design	Emmanuel Clair Group CEO	LIGHT CIBLES International Group
Lighting products	14:35 – 15:15	The selection of choosing appropriate lighting products for project	Ms. Chen Haiyan	Dept. of lighting planning and design of Tsinghua Tongheng Planning Design Institute
	15:20 – 16:00	The selection of choosing appropriate lighting products for project	Mr. Herbert Cybulska	CYBULSKA
Installation and Management	16:10 – 16:40	The key factors to realize high - quality lighting projects (from construction, management and maintenance)	Mr. Ye Feng Managing Director of CLIA	CLIA
	16:45 – 17:15	The key factors to realize the commercial lighting projects in Wanda Group	Ms. Li Li Vice Chief Engineer	Business Planning Institute of Wanda Group
	17:20 – 17:50	Albertslund's experience in implementing an intelligent and green lighting policy	Mr Niels Carsten Bluhme, the Director	The City, Environment & Employment Department at Albertslund Municipality
10 June - Lighting inspiration in design (09:30 – 11:50) & (13:00 – 17:50)				
Lighting Design Moderator: Mr. Rong Haolei	09:30– 10:15	From "spirit of place" to generous lighting design	Jean Yves Soetinck, French lighting designer	L'Acte Lumière
	10:25 – 11:10	Case Analysis of Lighting Design Project	Mr. Jeffrey Miller President	Jeff Miller & Company Inc.;Fellow IALD
	11:20 – 11:50	Panel Discussion <ul style="list-style-type: none"> The value of lighting design Conceptualization to Realization What's one innovation you're waiting on? 		
Light and Space Moderator: (TBC)	13:00 – 13:45	The integration of light and interior space	Mr. Chen Lijian	CLJD Associates Design Consultants
	13:55 – 14:40	Subjective impressions	James Wallace Principal and Design Director	Light Plan
	14:50 – 15:20	Panel Discussion <ul style="list-style-type: none"> How does lighting affect our impression on space? How to change the design of atmosphere through lighting design? How to create different visual effect for space using the methodology of lighting design? 		
Light and Architecture Moderator: Mr. Shen Wei	15:30 – 16:15	The integration of Light and Architecture	Dr. Zhang Ming Professor,	College of Architecture and Urban Planning TONGJI University
	16:25 – 17:10	Powerful Light: the coruscant and the transformative	Mr. Charles Stone, President	President of Fisher Marantz Stone, Inc
	17:20– 17:50	Panel Discussion <ul style="list-style-type: none"> What we ask for lighting design? How can lighting design highlight or advance the green aspect of a building? 		

10th Asia Lighting Arts Symposium - Speakers



Mr. Herbert Cybulski

Partner
CYBULSKA



Mr. Niels Carsten Bluhme

Director of The City, Environment & Employment Department at Municipality of Albertslund
Danmark

Albertslund Municipality is a green and innovative new town in Greater Copenhagen. Long tradition as a frontrunner in sustainable development and the challenges for cities today, are the stepping stones towards the lighting and smarter cities strategy. Demand driven transformation, city-based green living labs for innovation and test of smart lighting and photonics, and public private innovation partnerships, are used in the city to implement an intelligent and green lighting policy. Through this approach the city will accelerate the uptake of energy efficient and sustainable intelligent lighting as well as contribute in a global development. Cities are the driving force when taking up the present challenges of population growth, resources and climate – and demanding smart lighting.



Mr. Jean Yves Soetinck

French lighting designer, L'Acte Lumière

Through the presentation of several of its realizations Jean-Yves SOETINCK From ACTE LUMIERE Lighting design, will highlight the importance of "the spirit of the place " and of the "collective symbolism" is an entry key for creating its lighting design in urban spaces.

10th Asia Lighting Arts Symposium - Speakers



Mr. Jeffrey Miller

President, Jeff Miller & Company Inc.; Fellow IALD



Mr. James Wallace

Principal and Design Director of Light Plan

The pleasant visual environment is a design goal we should be striving to reach in all occupied spaces. Brightness patterns can influence how we perceive a given interior space. These impressions can be used to establish design directions that will ultimately result in more occupant-sensitive spaces. This presentation attempts to explain these “subjective impressions” and proposes guidelines as to how to achieve “pleasantness” through the application of various lighting design techniques.



Mr. Charles Stone

President of Fisher Marantz Stone, Inc

Observing and analyzing the good and the beautiful: this is the joyous inner life of the lighting designer. This talk will explore why we find some luminous environments so pleasing..... and others not so. Some spaces delight by offering the coruscant - by glittering and sparkling. Other spaces inspire us as the light creates wondrous transformation of the architecture, expanding space and creating volumes. The power of light to transform architecture and enrich the human experience is unmistakable.

LIGHTING DESIGN GALA

Date: 9 – 12 June 2014 (Monday – Thursday)

Venue: Viewing Deck, outside Hall 2.2, Area A

In 2014 fair, we will revamp the concept of “Lighting Design Gallery” to “Lighting Gala”, aiming to create a platform for information exchange among relevant lighting parties and foster cooperations.

A new image booth design



Supporting Associations



LUCI Association
(Lighting Urban
Community International)



International Association of
Lighting Designers



Chinese Lighting
Designer Association



Asian Association of
Lighting Designers



China Association of
Lighting Integrators

A new theme in 2014: “Light & People”

Light is essential for human beings, not only does light allow us to see but impact human on: sensation & perception, mood & atmosphere, vitality & need of restoration, productivity & performance, health & well being, safety perceptions, and experience on space & architecture. In recent year, lighting design topics such as nature versus man– made lighting, dynamic & static light, lighting intensity, color & color temperature and many more.

In 2014, the photo gallery will set its theme as “Light & People” , where supporting lighting design associations will show photos of lighting projects, indicating the latest lighting design trends in the Gala.

Event schedule of Lighting Gala

Supporting associations could freely use this Gala as meeting point. There will also be an opening ceremony and 3 networking sessions that we will invite different lighting parties to attend for meet up and interaction.

Date	Time	Event	Content
Opening ceremony + Free networking			
9 June	14:30 – 15:00	Opening ceremony of lighting design gala	Representative from supporting Associations, lighting designers manufacturers, planners, installers, architects, interior design
	15:00 – 17:30	Free Networking	
Presentations			
10 June	10:00 – 11:00	Presentation	LUCI Presentation
	13:30 – 14:30	Presentation	CLDA Presentation
	15:00 – 16:00	Presentation	IALD Presentation
Presentations + Free networking			
11 June	10:00 – 11:00	Presentation	CLIA Presentation
	11:00 – 12:00	Presentation	AALD Presentation
	14:00 – 15:30	Free Networking	Representative from supporting Associations lighting designers

Free admission (With invitation).

Any enquiries please contact:

Ms. Yafei Ouyang: yafei.ouyang@china.messefrankfurt.com / +86 10 6517 1388-834

Ms. Sherry Deng: sherry.deng@china.messefrankfurt.com / +86 21 6160 8514

Organiser:  messe frankfurt

ASIA LED SUMMIT: LEDTH SUMMIT 2014

Date: 9 – 10 June 2014 (Monday – Tuesday)

Venue: Meeting Room 8 (North & South), Area B

The LED market is undergoing rapid transformation:

- Emerging and advanced technologies in LED industry to increase reliability, performance and effectiveness
- Changes in business strategies of market leaders in competitive environment; active M&A and alliance development
- Prevailing market trends for intergrated solution for high quality light and efficient control systems

The theme for 2014 LEDth Summit is “LED Globalization: Technology, market and Future Trend”. The summit mirror the LED industry in 2014 and also go beyond to offer an up– to– date information in 3 key aspects in worldwide LED market including technology & standards, market and its future trends. The event will invite speakers from global industry associations, leading corporations & research institutes to host in– depth presentations and interactive discussions.

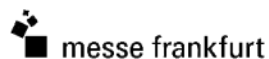
Summit outline

Date	Time	Topic	Venue
9 Jun	13:30 – 18:00	Opening Session : • LED Globalization: Technology, Market and Future Trend	Meeting Room 8 (North)
10 Jun	09:30 – 12:30	Technology Forum 1: • Chips, LED packaging and LED modules	Meeting Room 8 (North)
	09:30 – 12:30	Technology Forum 2: • New material, technology and equipment	Meeting Room 8 (South)
	13:30 – 17:00	Technology Forum 3: • LED application	Meeting Room 8 (North)
	13:30 – 17:00	Technology Forum 4: • LED driver & intelligent lighting control technology	Meeting Room 8 (South)

Free admission. Please register at: <http://www.ledth.com/ls2014/>

Language: English / Mandarin (Simultaneous interpreataion service will be provide)

Organiser:



Co– organiser :



LEDth Summit Outline

LED Globalization: Technology, Market and Future Trend					
Meeting Room 8 (North)					
Moderator: The Asia Pacific Marketing Director of Philips Lumileds, Mr. Xuejun Zhou					
Simultaneous Interpretation					
Date	Time	Topic	Speaker	Company	
9 Jun	13:30 – 13:35	Opening Address	Organizer		
	13:35 – 13:40	Welcome Address	Mr. Zhongshun Hu General Manager	Guangzhou Guangya Messe Frankfurt Co Ltd	
	13:40 – 14:10	Recent advances in LED Technology	Dr. George Craford ,Inventor of Yellow LED		
	14:10 – 14:30				
	14:30 – 14:50	LED modules in accordance with lighting demand	Mr. Mudao Zhu Photoelectric Element & System Application Group	Taiwan Industrial Technology Research Institute	
	14:50 – 15:10	The Natural Color of Light	Mr. Xiaoming Qi CTO	Oppl Lighting Co., Ltd	
	15:10 – 15:30	The technology breakthrough of high density level LED	Mr. Chuck Swoboda CEO	Cree, Inc.	
	15:30 – 15:40	Networking Break			
	15:40 – 15:50	Moderator Address	Mr. Bingjie Lee Honorary Board Chairman	Taiwan Optoelectronic Semiconductor Industry Association	
	15:50 – 16:10	The marketing state of global solid state lighting	Mr. Jürgen Sturm Secretary General	Global Lighting Association	
	16:10 – 16:30		Mr. Xiu Shi	Inventor of LED in Taiwan	
	16:30 – 16:50				
	16:50 – 17:10				
	17:10 – 17:30				
	Panel Discussion: Global Vision				
17:30 – 18:00	Keyword: E-commerce, O2O, Integration boom, Shuttle down boom, IPO restart, Patent war, Price war, Channel war;				

LEDth Summit Outline

Technology Forum 1— Chips, LED packaging and LED modules				
Meeting Room 8 (North)				
Moderator: HKUST LED-FPD Technology R&D Center at Foshan, Pro. Shiwei Lee				
Date	Time	Topic	Speaker	Company
10 Jun	09:30 – 09:35	Opening Address		
	09:35 – 09:55	The latest progress of what based on the blue LED chip production technology of AL doped Zinc Oxide transparent electrode	Pro. Wang Gang	Zhongshan University
	09:55 – 10:15	InGaN-based LED As A Revolutionary Lighting Source	Mr. Jiangbo Wang CEO Assistant, R&D Manager	HC SemiTek Corporation
	10:15 – 10:35	The development trend of mobile phone flash	Mr. Chenyu Wei vice president	Lattice Power (Jiangxi) Corporation
	10:35 – 10:55	The new advantages of constructing LED products in the new industrial development situation	Mr. Jiwei Gao Technical Director	Hangke Optoelectronics Joint Stock Co., Ltd
	10:55 – 11:05	Networking Break		
	11:05 – 11:25	LED Lighting Component and Application Development	Mr. Francis Wong Director of Lighting Business Division	Lextar Electronics Corp
	11:25 – 11:45			
	11:45 – 12:05			
	Panel Discussion			
12:05 – 12:30	Key words: No package chips, silicon substrate, PSS, vertical chip, the localization of equipment, costs, MOCVD; Ceramic Package, Phosphor Free, Light Engine, Wafer Level Package, Flip, MCOB, COB;			

LEDth Summit Outline

Technology Forum 2 —New Material Technology and Equipment Technology					
Meeting Room 8 (South)					
Moderator: Suzhou Institute of Nano-tech of Epitaxial Chip, Equipment and Materials, Dr. Bingwen Liang					
Date	Time	Topic	Speaker	Company	
10 Jun	09:30 – 09:35	Opening Address			
	09:35 – 09:55	Try to make the light spectrum closer to the sun light	Mr. Haibo Wang President	The Research Institute of Electric Light Source Materials of Nanjing University of Technology	
	09:55 – 10:15	Discussion of the excellent optical quality LED phosphor technology scheme	Mr. Calvin Ye Global Manager of Strategic Marketing	Merck KgaA	
	10:15 – 10:35	Materials Solutions for Maximizing LED Package Efficiency	Mr. Kazunori Maruyama Dow Corning Electronic Solutions, Global Industry Director,LED Lighting	Dow Corning (China) Investment Co Ltd	
	10:35 – 10:45	Networking Break			
	10:45 – 11:05		Mr. Lu Lu Deputy Chief Engineer	Beijing Nakamura Yuji Science & Technology Corporation	
	11:05 – 11:25				
	11:25 – 11:45				
	Panel Discussion				
	11:45 – 12:30	Key words: Graphene, OLED, EMC, Remote Phosphor, MOCVD, MO Source, Ceramic Wafer!			

LEDth Summit Outline

Technology Forum 3 — LED Application				
Meeting Room 8 (North)				
Moderator: Hong Kong Applied Science and Technology Research Institute, Mr. Ryan P.C.Chung				
Date	Time	Topic	Speaker	Company
10 Jun	13:30 – 13:35	Opening Address		
	13:35 – 13:55		Pro. Zhigang Xu	Nanjing Agricultural University
	13:55 – 14:15	The application of innovative plastics in LED lighting industry	Mr. Shengping Pan Asia Pacific Lighting Marketing Manager	SABIC Innovative Plastics
	14:15 – 14:35	Successfully to transfer the cooling technology from the computer Industry to LED lighting industry	Mr. Kongliang Wen Engineering Director	Shenzhen Fluence Technology Co Ltd
	14:35 – 14:55	Dow Corning Silicone Elastomeric Powder for LED Light Diffusion Application	Mr. Stone Shi Application Engineering & Technical Service Specialist	Dow Corning China Plastics & Composites
	14:55 – 15:05	Networking Break		
	15:05 – 15:25	System solution in low power LED lighting sources	Mr. Star Yong R&D Director	Xizheng Lighting Co., Ltd
	15:25 – 15:45	Investigation of the LED lighting technology based on the requirements of different indoor scenarios	Dr. Gavin Song Vice President of R&D Headquarter	Shenzhen Jiawei PV Lighting Co Ltd
	15:45 – 16:05		Mr. Yucang Jian General Manager	Shenzhen Scholar Electronic Co Ltd
	16:05 – 16:25			
	Panel Discussion			
16:25 – 17:00	Keywords: Light engine, Graphene, Reliability, Heat dissipation, Secondary optical, Modularization;			

LEDth Summit Outline

Technology Forum 4 — LED drivers & Intelligent Lighting Control Technology				
Meeting Room 8 (South)				
Moderator: National Taiwan University of Science and Technology, Pro. Hsiao, Horng-Ching				
Date	Time	Topic	Speaker	Company
10 Jun	13:30 – 13:35	Opening Address		
	13:35 – 13:55		Mr. Huang Jiarui Regional Chief Representative of Asia	ZigBee Alliance
	13:55 – 14:15			Ulrich vom Bauer
	14:15 – 14:35	Solid Capacitor Application Solution for High Power Outdoor Lighting Driving Power Supply	Mr. Willie Luo Technical Director	Zhaoqing Beryl Electronic Co Ltd
	14:35 – 14:55	The Trend of Smart LED Driver	Dr. Nick J.J. Chen Lighting Product Director	Macroblock Inc
	14:55 – 15:05	Networking Break		
	15:05 – 15:25	Murata advanced solution for LED smart lighting — Integration of wireless communication and sensor technology	Mr. Kobe Tong Product & Marketing Manager	Murata (China) Investment Co., Ltd
	15:25 – 15:45	LED intelligent and healthy lighting	Mr. Ximin Wu Vice President	Xiamen Guangpu Electronics Co Ltd
	15:45 – 16:05	Intelligent Lighting Solution with Bluetooth	Mr. Hubie Notohamiprodjo Director of Product marketing (Hubie Notohamiprodjo SSL)	iWatt Integrated Circuits (Shenzhen) Co Ltd
	16:05 – 16:25			
	Panel Discussion			
16:25 – 17:00	Keywords: Lightweight, Without-Power, Digitization, Electrolytic capacitor, Solid Cap, Stroboscopic, PWM, Wireless dimmer, Cloud Computing, the Internet of Things, Sensing, Numerical Control, Communication;			

Free admission. Please register at: <http://www.ledth.com/ls2014/>

Language: English / Mandarin (Simultaneous interpretation service will be provided)

Organiser:  messe frankfurt

Co-organiser:  新世纪LED网
www.ledth.com

ASIA LED SUMMIT: LEDFORUM 2014 GUANGZHOU

Date: 11 June 2014 (Wednesday)

Venue: Meeting Room 8, Area B

LEDforum 2014, organized by LEDinside, cnledw.com and Guangzhou International Lighting Exhibition, which will focus on the market trend and the development strategy of LED industry, providing a thorough analysis on the pulse and opportunity of LED market. We warmly welcome players in the LED industry to participate in this great event.

Summit outline

Time	Topic	Speaker	Company
09:30 – 09:40	Opening Speech	C.L. Liu, Ph.D., Chairperson	Trendforce
09:40 – 10:05	Global LED Market Development Trend in 2014	Roger Chu Research Director of Green Energy Division	LEDinside (Trendforce)
10:05 – 10:30	Competitiveness of China LED chip on the international market	VP	Sanan Optoelectronics
10:30 – 10:55	LED backlight era	Lei Lining General Manager	Honglitronic
10:55 – 11:05	Networking Break		
11:05 – 11:30	LED Industry - Innovation Under Massive Amount Mode	Dr. Carson Hsieh, Vice President of R&D	EPISTAR
11:30 – 11:55	White LED Patent	Director of intellectual property Project of Global Marketing and Sales Department	TOYODA GOSEI
11:55 – 12:20	Analysis on Behavior of LED Lighting Internet– consumers	Terri Wang Analyst	LEDinside(Trendforce)
12:20 – 13:50	Lunch Break		
13:50 – 14:15	Lighting Entering LED Era, with Challenge and Opportunity	Sean Zhou Regional Marketing Director	Philips Lumileds
14:15 – 14:40	LED Lighting Design and Application	Willemsen Marten F.C. Vice President Global Marketing	Seoul Semiconductor
14:40 – 15:05	The latest LED packaging technology	Pei Xiaoming CTO	Refond
15:05 – 15:15	Networking Break		
15:15 – 15:40	Market condition of commercial lighting and residential lighting	Regional Marketing Director	OSRAM
15:40 – 16:05	Direction of global LED technological progress	Tang Guoqing General Manager for China	SAMSUNG
16:05 – 16:25	Export channel of LED lighting?	Lawrence Lin General Manager of Lighting Division	MLS Lighting
16:25 – 16:50	China LED Market Development Trend in 2014	Figo Wang Senior Analyst	LEDinside(Trendforce)

Free admission. Please register at:

<http://seminar.dramexchange.com/LEDforumChina/2014guangzhou/GB/agenda/>

Organiser:



messe frankfurt



LEDinside



2014 ALIGHTING FORUM – GUANGZHOU

Date: 9 – 11 June 2014 (Monday to Wednesday)

Venue: Meeting Room 1, Area B

The 2014 Alighting Forum is a comprehensive forum covering key drivers: Market, Technology & Innovation for the lighting and LED industry. The forum reviews the development of Chinese lighting industries from the past to current developments, offering experience sharing opportunities as well as thought provoking ideas and insights into the future developments and diversified market channels of the lighting and LED industry. The Forum includes 3 main sections:

• **CEO Think**

• **Channel Management**

• **Lighting Design**

9 June –CEO Think Tank (13:30-17:30)				
Time		Content outline	Speaker	Company
Entrepreneur of 1960s presenting	13:30 – 14:00	Lighting ·Innovation	Yin Kang, managing director	TUSLIGHTING
	14:00 – 14:30	View of lighting industry in previous 30 years		
Entrepreneur of 1970s presenting	14:30 – 15:00	Networking Break		
	15:00 – 15:15	Business strategy for LED industry	Lin Mingfeng, Chairman	Unilumin
	15:15 – 15:45	Key success factors to start business	Li Li, President	Shenzhen Jiawei PV Lighting Co., Ltd.
Entrepreneur of 1980s presenting	15:45 – 16:15	Innovation of E – business channels	Li Quan, Chairman	HUGEWIN
	16:15 – 16:45	E – business mode	Li Yonghua	AOZZO
Panel of discussion	16:45 – 17:30	<ul style="list-style-type: none"> • How is the current LED market development? How will be the future? • What is successful business model for lighting and LED products? • What will be the key challenges in channel management? • What is the impact of emerging e– business channels to conventional businesses? • The shock of traditional industry model from E-business • What is forecast trend for new era of lighting industry? • Review and Prospect of LED lighting 		

10 June –Channel Management (09:30 – 12:10) & (13:30 – 17:00)				
Time	Content outline	Speaker	Company	
Conventional channels analysis for lighting (market status, circulations, general lighting market structure)	09:30 – 09:40	Welcome speech		LED China Jiuzhou City
	09:40 – 10:10	Status analysis of light-fixture market		
	10:10 – 10:40	LED Era: Win in the generic engineering	Gao Xingming, Marketing general manager	REALFAITHLIGHTING
	10:40 – 10:55	Networking Break		
	10:55 – 11:25	Opportunity of light-fixture in the large circulation domain	Shen Weiyang, Chairman	Hangzhou Weiyang Lighting
Channel analysis for LED lighting	11:25 – 12:10	<ul style="list-style-type: none"> • How to keep stable of traditional channel? • Redefinition of product channel for the LED entry to rural market; • Let the consumers become returned customers; • How to find the right and equal partner while building channels? 		
New Channels Development (E – business, risks, innovation, opportunity)	12:10 – 13:30	Networking Break		
	13:30 – 14:10	The present and future of E-business channel	Mei Zhimin, Director of strategic brand department	Unilumin
	14:10 – 14:40	New Pattern of LED Lighting Market		LED China Jiuzhou City
	14:40 – 15:00	How to exploit the E-business by dealers?	Meng Shunqing, General Manager	Shanghai Liangfan E-business
	15:00 – 15:40	Networking Break		
	15:40 – 16:10	How company to balance and develop E-business channel?		Supplier of electricity marketing products
Forecast on future channel development	16:10– 17:00	<ul style="list-style-type: none"> • How to build up and develop the traditional channel? • The shock to traditional channel from E-business channel; • How to treat the combination and contradiction between traditional and new channels? 		

11 June –Lighting Design (09:30 – 11:55) & (13:30 – 17:10)				
Time		Content outline	Speaker	Company
Interior Lighting Session	09:30 – 10:15	lighting design of World's top museum	Herbert Cybulska, President	PLDA
	10:10 – 10:35	Application cases of LED indoor product		Supplier of indoor engineering products
	10:35 – 10:50	Networking Break		
	10:50 – 11:35	Lighting design in Public	An Xiaojie, Chief designer	LIGHTANDVIEW
	11:35 – 11:55	Application cases of LED indoor product		Supplier of indoor engineering products
	11:55 – 13:30	Networking Break		
Exterior Lighting Session	13:30 – 14:10	Lighting integrates landscape	Steve Wright	IALD
	14:10 – 14:30	Application cases of LED outdoor landscape lighting product		EXC
	14:30 – 14:45	Networking Break		
	14:45 – 15:25	Lighting Program with Urbanization	Hao Luoxi, Professor	College of Architecture and Urban Planning, TongjiUniversity
	15:25 – 15:45	Application cases of LED outdoor product		Supplier of outdoor engineering products
	15:45 – 16:25	Design cases of architectural lighting	Reiko Chikada	DeTao Master Heritures
Panel of discussion	16:25– 17:10	<ul style="list-style-type: none"> • Lighting industry history of home and abroad • Distinguished discuss: lighting design of domestic and overseas • The past, present and future of Lighting industry from mainland China and abroad • How cultural affect on design • How to keep China culture identity of lighting design • The future of China design indutry • Conclusion of the past 10 years of lighting industry 		

Free admission. Please register at: <http://www.alighting.cn/special/20140320/index.htm>

Organiser:  messe frankfurt

Co-organiser :



RUSSIA LIGHTING INFORMATION FORUM

Date: 10 June 2014 (Tuesday)

Venue: Meeting Room 4, Area B

Time	Topic	Speaker(s)
Lighting in Russia and ex-USSR countries — The Market you need to know		
13:30 – 13:40	Welcome Speech	
13:40 – 14:10	Doing Lighting business in Russia <ul style="list-style-type: none"> • What are the cultural differences of doing business in Russia? • Challenges of Lighting Business • Specifics of way-to-market 	Mr. Vladimir Gabrielyan
14:10 – 14:40	Russian Lighting Market Structure in 2013 <ul style="list-style-type: none"> • Macroeconomic overview of ex-USSR countries: Russia is key market for lighting companies • Lamps market structure • Luminaries market structure • Market forecast till 2020 	Mr. Sergey Borovkov
14:40 – 15:10	Who are the Market Players in Russia? <ul style="list-style-type: none"> • Who are the main Market Players in Lamps and Luminaries in Russia? • What are key success factors for lighting companies on Russian market? • What are status of LED components suppliers and major LED players in Russia? 	Mr. Vladimir Gabrielyan
15:10 – 15:50	Governmental policy in LED industry <ul style="list-style-type: none"> • Understanding of Russian legislation in Lighting industry is key to penetrate in Russian lighting market • Governmental incentive tools • Governmental demand for lighting 	Mr. Sergey Borovkov
15:50 – 16:00	INTERLIGHT Moscow Powered by Light + Building	Ms. Natalia Gomer
16:00 – 16:45	<ul style="list-style-type: none"> • Questions on Russian Market • Feedback on the current event • Expectations on next year 	

Free admission. Any enquiries please contact:

Ms. Yafei Ouyang: yafei.ouyang@china.messefrankfurt.com / +86 10 6517 1388-834

Ms. Sherry Deng: sherry.deng@china.messefrankfurt.com / +86 21 6160 8514

Organiser:

Guangzhou Guangya Messe Frankfurt Co Ltd.



Lighting Business Consulting

Russia Lighting Information Forum - Speakers



Mr. Vladimir Gabrielyan

President, Lighting Business Consulting

Successful experience since 1991 in General Management positions in Russia, Central and Eastern Europe with leading multinational companies in healthcare, lifestyle and lighting industry sectors

15 years of work for Philips Lighting in various functions and geographies including General Manager Russia and Vice-President and General Manager of Market Group Central and Eastern Europe



Mr. Sergey Borovkov

Managing Partner, Lighting Business Consulting

10 years of work for Philips Lighting Russia in various functions: GR, sales, strategic sourcing, marketing.

Broad business experience.

Participation in the Parliament working group (WG) on energy saving and energy efficiency legislation;

Participation in the Ministry of Economic Development WG on energy efficiency stimulation;

Expert of the UNDP Program for Energy Efficient Lighting

Expert of Skolkovo Fund (Cluster of Energy Efficient Technologies)

Head of Lighting Section at RATEK association

ZIGBEE SMART LIGHTING CONTROL SEMINAR

Date: 10 June 2014 (Tuesday)

Venue: Meeting Room 4, Area B

The seminar aims to acquire the latest in state-of-the-art control technology. Co-organised with the ZigBee Alliance, the seminar will introduce how the innovative ZigBee wireless technology can provide easy and cost-effective ways for smart lighting control that in building and home automation.

Time: 10:00-12:30

Free admission.

Any enquiries please contact:

Ms. Zhang Yao

Tel:86-10-57246436

E-mail: yaoyao1390@sina.com

Organiser:  messe frankfurt



2014 US GREEN LIGHTING AND SUSTAINABILITY

Date: 9 – 11 June 2014 (Monday to Wednesday)

Venue: Product presentation area in US Pavilion in Hall 11.2

In its 5th edition, the U.S. pavilion increases its scale by 50% from last year to 126 square meters, and is also featured by a product presentation area, a new element within the pavilion area, set up for U.S. manufacturers to introduce their latest LED innovations about sustainability and green lighting, and for organising networking and press activities.

The first day of the product presentation, on 9th June 2014, is featured by the U.S. Information Day in which experts and buyers, local industrial associations and government authorities are invited to attend and exchange views on the specialties and advantages of the U.S. LED technologies especially on the interior lighting design. The other US exhibitors will deliver presentation on the second and the third day that covering a range of LED technologies such as LED modules and light sources, LED drivers, LED packaging and assembly technologies, optical components, and light and optical measurement equipments.

Time	Topic	Speaker	Company
9 June (14:00 – 16:00)			
14:00 – 14:30	Opening Ceremony		U.S. Department of Commerce
15:00 – 16:00	US Information Day		
10 June (10:00 – 12:00) & (13:00 – 16:00)			
10:00 – 11:00	Luminus Xnova COB family' s features, advantages introduction	Mr. Tony Tong, Director of Product Development, Luminus Devices	Luminus Devices
11:00 – 12:00		Mr. Laurent Jenck, Energy Recovery Products	Energy Recovery Products
13:00 – 14:00	LED Thermal Management Systems - High Thermal and High Reliability Materials	Goro Yoshinari Commercial Manager, LED, Asia Pacific, and General Manager, Japan	ALPHA
14:00 – 15:00		Mr. Peter Zinsli, Sales & Marketing Planning	Luminit, LLC
15:00 – 16:00	New Requirement of LED Lighting -- Near Field Optical Measurements	Mr. Maver Zhang, Senior Technical Engineer	Radiant Zemax Trading (Shanghai) Co., Ltd
11 June (11:00 – 12:00)			
11:00 – 12:00	Bridgelux products	Mr. Stephen Xu, Marketing Manager	Bridgelux, Inc

Free admission

Organiser:  messe frankfurt

2014 HK QUALITY LED SEMINAR

Date: 9 – 11 June 2014 (Monday to Wednesday)

Venue: Product presentation area in HK Pavilion in Hall 11.2

The Hong Kong Pavilion will be continuously supported by the BUD-funding programme. The “Hong Kong Quality LED” will be the main theme of the pavilion. It will offer opportunities for the participating small and medium enterprises to showcase their products and solutions.

One of the sections of the BUD-funding project in the Hong Kong Pavilion will be the seminar section. There are three main themes during the 3-day seminar. They are:

1. LED lighting - the importance of the fundamental requirements
2. How to define suitable product specification to achieve desired quality
3. LED lighting product qualification and certification

The seminars will be held by over 8 companies and organisations to introduce the Hong Kong LED industry and the related support services and standards.

Time	Topic	Speaker	Company
9 June – LED lighting - the importance of the fundamental requirements (15:00 – 15:30)			
15:00 – 15:30	“HK Quality LED” – a campaign to leverage on “Hong Kong Qualified and Tested” branding to broaden the exposure of Hong Kong LED Industry’s SME in the Mainland		Hong Kong Electronic Industries Association
10 June – How to define suitable product specification to achieve desired quality (10:00 – 11:00) & (14:30 – 15:30)			
10:00 – 10:30	The importance of Phosphor selection in LED light source packaging		S.A.S. Electronic Company Limited
10:30 – 11:00	Optics Development of Quality Eco LED Lighting System	Mr. Ivan Zhang, Project Officer of Automation Service Division	Hong Kong Productivity Council
14:30 – 15:00	How good optical lens design help improve the overall LED lighting performance and cost		S.A.S. Electronic Company Limited
15:00 – 15:30	Evolving Solid State Lighting Solutions for High Intensity Discharge Lamps	Mr. Ram Shalvi, CEO	Olympic Electronic Ltd.
11 June – LED lighting product qualification and certification (10:00 – 11:00) & (14:30 – 15:30)			
10:00 – 10:30	LED Patent Portfolio Strategy in Hong Kong Applied Science and Technology Research Institute	Ms Juanna Yao, Senior Manager, IP Analysis Sensing & Integration Group	Hong Kong Applied Science and Technology Research Institute Company Limited (ASTRI)
10:30 – 11:00	Regulatory requirements of Japan: LED lighting products	Mr. Ricky Li, Technical Manager	Hong Kong Standards and Testing Centre
14:30 – 15:00			Intertek Testing Services HK Ltd.
15:00 – 15:30	Improve the quality of LED product by testing services	Dr. Y.H. Canny Kwan, Technical Consultant	Hong Kong Science and Technology Parks Corporation

Free admission

Organiser:  messe frankfurt

AGORA

Date: 9 – 12 June 2014 (Monday – Thursday)

Venue: Pearl Promenade (Opposite to Hall 4.1), Area A

AGORA 汇坊

The 4th AGORA will be held together with Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology during 9– 12 June, 2014 at China Import and Export Complex, Guangzhou, China.

AGORA is a unique platform which gathers international industry organisations at one location for networking. This year, AGORA has invited a list of renowned international industry organisations to participate and hold their own events or presentations during the fairs period. Interested parties who desire to gather latest market intelligence are welcome to visit AGORA and take this valuable opportunity to network as well as nurture strategic partnership with renowned industry organisations.

All of the renowned industry organisations and experts are looking forward to welcoming you at AGORA which located at Pearl Promenade, Area A (Opposite to Hall 4.1).

International renowned industry organisations are awaiting you at AGORA 2014



Reasons to attend AGORA 2014

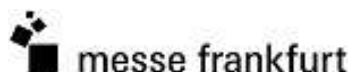
- Getting inspirations and seeking useful advice from industry leaders for your business
- Identifying key market trends, assisting you to explore upcoming global business opportunities that you should not be missed.
- Meeting renowned industry organisations' experts in one single platform, developing strategic partnership to enhance your business

For more details about AGORA 2014, please visit

<http://guangzhou-international-lighting-exhibition.hk.messefrankfurt.com/guangzhou/zh-hk/for-visitors/events.html>

Free admission

Organiser:



GUANGZHOU INTERNATIONAL LIGHTING EXHIBITION – ALIGHTING AWARD



The 19th Guangzhou International Lighting Exhibition – Alighting Award” has 3 categories of awards, products, project and personal. The product award aims to award worldwide companies producing innovative products in terms of energy– saving, eco– friendliness, design, and technologies. Project awards are granted to excellent lighting design projects with perfect combination of technology and art. Perosnal outstanding contributon awards are granted to candidates devoted to the development of the lighting industry.

“The 19th Guangzhou International Lighting Exhibition – Alighting Award” includes:

- Top Ten Products Awards
- Top Ten Project Awards
- Top Ten Outstanding Contribution Award

Admission

The 19h Guangzhou International Lighting Exhibition – Alighting Award is a ticketed event by application only. All ticket requests are subject to approval.